

Joint media release

Zurich, September 5, 2011

Five years of the Structured Products Fair – An established information platform for structured investing

The fifth Swiss Financial Fair for Structured Products will take place at the Kongresshaus Zurich on October 26 and 27, 2011. The event, staged jointly by Scoach Switzerland Ltd and the Swiss Structured Products Association (SSPA), will see some 30 exhibitors – including the market’s major players – present products, strategies and investment themes focusing on the topic of structured investing. Both days also feature speeches by renowned experts and roundtables on current issues.

Structured products have proven themselves in the challenging market environment and volatile stock market phases of the last few years. They offer a suitable instrument for every market situation and every market opinion. Investor demand for information and guidance is correspondingly high. «We founded the Structured Products Fair in 2007 to accommodate this growing need and to provide investors with a compact overview of the diverse market offerings», explains Daniel Sandmeier, Chairman of the Swiss Structured Products Association (SSPA). «The last five years, together with the current situation on the financial markets, but also just the general surge in interest in structured products, prove the need for an information platform in the form of a trade fair that provides first-hand information», adds Christian Reuss, CEO of Scoach Switzerland Ltd.

The Structured Products Fair will kick off on October 26, 2011 with a speech by investment expert Marc Faber on the best asset classes for boom and doom. On the same day, representatives from the worlds of politics and business will discuss the question of whether the strong franc is a curse or a blessing for Switzerland.

The second day of the fair will open with a speech by Bertrand Piccard, Swiss psychiatrist, scientist and explorer, who will detail ways to assure a sustainable future. Investment and research specialists will also provide an outlook for financial market developments on the second day of the fair.

As a new feature, three knowledge workshops on topics such as tax, cash management, product selection, and sustainability will be held on both days of the fair. Presentations by exhibitors complete the diverse supporting program.

Further information on the Structured Products Fair can be found at www.stp-messe.ch

Opening times and admission fee for the Structured Products Fair 2011

Kongresshaus Zurich

Wednesday, October 26, 2011, 10 a.m. to 6 p.m.

Thursday, October 27, 2011, 10 a.m. to 6 p.m.

The admission fee of CHF 20 includes a trade fair guide and entrance to all the supporting events on the day in question.

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Scoach Switzerland Ltd

Scoach embodies Europe's largest and most experienced market for structured products. Its parent companies, SIX Group Ltd and Deutsche Börse AG, stand for technological, functional and regulatory competence, as well as for innovativeness, flexibility, high quality and solidity. Scoach affords investors throughout Europe access to structured products at fair prices, even across national boundaries. Fast executions, fairness, transparency and security are the criteria by which we measure our success. More information can be obtained at www.scoach.ch

Swiss Structured Products Association SSPA

Your contact of choice for all questions relating to structured products is the Swiss Structured Products Association (SSPA). It represents the shared interests of 20 members, which together make up 95 percent of Switzerland's volume for structured products. The association is domiciled in Zurich. For more information, please visit www.svsp-verband.ch