

## Exhibitor contract

### Registration / Terms and conditions

#### Structured Products Fair 2012

Wednesday, 24 October to Thursday, 25 October 2012 at the Kongresshaus Zurich

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Company	_____	E-mail	_____
Address	_____	Phone	_____
P.O. Box	_____	Fax	_____
ZIP/Place	_____	Website	_____

Name of contact (first name and surname) \_\_\_\_\_

Invoice address (if different from address above) \_\_\_\_\_

The undersigned declares that the above mentioned company will participate in the Structured Products Fair 2012 at the Kongresshaus Zurich from 24 to 25 October 2012 and that they have read the exhibition regulations and agree to be bound by their contents.

- Offer 1: We wish to order a stand area including a modular stand (at least 9 m<sup>2</sup>) at CHF 700.00 / m<sup>2</sup> Number of m<sup>2</sup> \_\_\_\_
- Offer 2: We wish to order a stand area without a modular stand (own stands may be built from 16 m<sup>2</sup>) at CHF 550.00 / m<sup>2</sup> Number of m<sup>2</sup> \_\_\_\_
- Surcharge: We would like a corner stand (+15%, possible from 15 m<sup>2</sup>)
- We would like a head stand (+20%, possible from 24 m<sup>2</sup>)

### Terms of payment

All prices exclude VAT, technical installations and furniture. The invoice for the stand area must be paid net within 30 days of receipt. Payment for additional services will be due following the conclusion of the fair or after receipt of the final invoice, within 14 days net.

If the registration is made less than 30 days before the initial set-up date, the invoice amount will be due immediately, but must in any case be paid before the initial set-up date.

**Please print, sign and post this contract to:**  
**DeltaBlue AG, Seefeldstrasse 94, CH-8008 Zürich**

**Registration deadline: 16 March 2012**

Place and Date:

Company stamp and legal signature:

## EXHIBITION REGULATIONS FOR STRUCTURED PRODUCTS FAIR 2012 AT THE KONGRESSHAUS ZÜRICH

### 1. Organisation

Event promoters: Scoach Switzerland Ltd, Selnaustrasse 30, 8001 Zurich and the SSPA Swiss Structured Products Association, Rämistrasse 4, 8024 Zurich  
Fair coordinator: BEVAG Better Value AG, Morgartenstrasse 5, 8004 Zurich  
Fair organiser: DeltaBlue AG, Seefeldstrasse 94, 8008 Zürich,  
Phone +41 55 222 88 88, Fax +41 55 222 88 80, info@stp-messe.ch, www.deltablue.ch

### 2. Recognition of terms of participation

In signing the exhibitor contract, the exhibitor recognises the present terms and conditions.

### 3. Terms of participation

Invitations to participate as exhibitors are sent to companies whose services and/or sales offerings are appropriate to the Structured Products Fair.

### 4. Space allocation

Space will be allocated by the promoters. Wishes with regard to placement will be taken into account as far as possible. The promoters reserve the right to adjust the number of square meters and open side walls in accordance with the space available. Any objections to the placement made should be sent in writing to the organiser within 10 days after the hall plan has been sent out. In urgent and justified cases, the promoters reserve the right to allocate the exhibitor another area, the size and location of which are acceptable for the exhibitor. The placement of an additional stand not shown in the hall plan must be accepted. In cases where an exhibitor subsequently requests a smaller stand, they will nonetheless be liable in full for the stand allocated to them if unused space cannot be re-let.

### 5. Withdrawal from the exhibitor contract

Any exhibitor withdrawing from participation after registration will be charged a fee to cover expenses amounting to:

- 10% of the stand rental until April 30, 2012
- 50% of the stand rental until June 30, 2012

Any exhibitor who withdraws after June 30, 2012 remains liable for the full amount of the rental for the stand. However, the promoters undertake to make efforts to re-let the stand area. If stand areas and stands have not been taken up by 8.00 a.m. on the opening day, the promoters may dispose of these at their own discretion. In such cases, the exhibitor's claim to their area and stand will lapse. However, the exhibitor will be liable for the full area rent, the incidental costs and the services booked, as well as for all costs that arise in connection with the non-occupation of the stand area or stand.

### 6. Terms of payment

The fees and terms of payment for the stand rent can be found in the exhibitor contract. Payment for the ordered stand area will fall due once the exhibitor contract has been signed. Exhibitors who do not meet their payment obligations on time will be barred from taking up the stand area, but they will not be released from their obligations in respect of the stand and the additional services ordered. In addition, after the payment deadline has expired interest on arrears will be charged at 5%. In the case of stand areas for which the rent has not been paid by the deadline set, the promoters may dispose of such areas at their own discretion without waiving the liability for the rent amount and any subsequent costs. Information on services that will be billed separately (such as advertising space at the exhibition premises, electricity connections, internet connection, rented furniture, signage, cost of ads in the fair guide, promotional materials, insurance, etc.) can be found in the online fair directory.

### 7. Stand construction

The minimum stand area is 9 m<sup>2</sup>. The modular stands will all be set up by the same stand builder to ensure the greatest possible coordination. Furniture and additional spot lights may be rented from the stand builder. It is possible to construct your own stand from an area of 16 m<sup>2</sup>, taking into account the dimensions and location of the stand. If exhibitors wish to construct their own stands, they must submit the plans with the technical registration. Open stand sides may not be built over. The design of the stand must comply with the overall image of the exhibition. If exhibitors are constructing their own stands, a carpet must be laid at least and the stand walls must be 2.50m high.

**The official construction height is 2.50m. Authorisation must be obtained from the organiser for higher stand constructions.**

#### Information on the modular stand:

Standard walls, white 5mm, construction height 250cm, 150Watt halogen spot lights (1 spot light per linear meter of stand front), mesh panel with white sign plaque, standard signage, black, max. 30 letters, carpet tiles. Exhibitors will be billed by the stand construction firm for any damage caused to the stand walls by the exhibitor.

#### Fire protection guidelines:

Decorations in areas with public traffic must be of heavy inflammable material (fire index 5.1). In case of fire materials may neither drip off burning nor develop poisonous gases. Decorations from massif wood (e.g. boards) are also permitted, where difficult inflammable material with fire index 5.1 is required.

#### Waste disposal:

Waste disposal (not the cleaning of the stand) will be carried out before and after the fair, as well as after each day of the Fair. Each exhibitor will be charged a flat fee of CHF 100.00 for disposal costs.

### 8. Stand services / catering

Presentations and attractions at the individual stands are desired, but may not disturb the neighbouring stands. The promoters will be responsible for assessing such situations. The stands must be staffed throughout the opening hours of the Fair. The exhibitors are responsible for the cleanliness and good order of their stand. Refreshments may be offered to visitors at the stands, but these must be obtained via Kongresshaus Zurich (cf. Section 8 of the excerpt from the regulations of Kongresshaus Zurich). Special arrangements must be approved by the promoters.

The area outside the stand area may not be used for promotional or for any other purposes (e.g. not even for brochure holders). In particular, the distribution of promotional material outside the exhibitor's own stand area is strictly prohibited without the written authorization of the promoters. Exhibitors who do not comply with the rules of fair competition may be excluded or fined by the promoters. The minimum fine is CHF 1,000.00.

### 9. Setting up and dismantling times

The organiser will publish timetables for the setting up and dismantling of the stands and their contents (in the online fair directory). These must be adhered to in the interests of all exhibitors. Applications may be made to set up a stand earlier (at a cost of CHF 1,000.00 per day). Stands may be dismantled only after the fair has finished. Exhibitors will be fined for setting up early without authorization, leaving the stands before the end of the Fair or for dismantling the stands late. The minimum fine is CHF 1,000.00.

### 10. Insurance

All exhibition items must be insured against fire, explosion, and acts of God. Liability insurance is also obligatory. The promoters offer such an insurance policy. If the exhibitor has their own insurance policy, they must submit written evidence of it to the organiser. Liability of the promoters and the exhibitors: The promoters have no duty of care for the exhibition items and the stands and their contents, and accept no liability whatsoever. The exhibitor must ensure that safety precautions are taken in respect of exhibited devices. Such precautions must comply with accident prevention provisions. The exhibitor will be liable for damages caused by their exhibited goods, in particular also during set-up and dismantling.

### 11. Duration of the fair, opening hours, admission prices

24 – 25 October 2012, Wednesday: 10 a.m. – 6 p.m., Thursday: 10 a.m. – 6 p.m.  
Visitors will be charged for admission.

### 12. Co-exhibitors

Co-exhibitors may participate at your stand for a fee of CHF 1,000.00. Their name may be displayed at the stand and they will be included in the fair guide. The details of the co-exhibitor must be provided to the promoters upon registration. Co-exhibitors are companies actively participating in the Structured Products Fair as a partner of the exhibitor.

### 13. Miscellaneous

All orders and agreements pertaining to the Structured Products Fair must be made in writing, as an absolute minimum by fax or e-mail. Verbal orders will be taken in urgent cases, but must be confirmed in writing. If orders are placed only verbally or if the exhibitor sends the forms to the organiser too late, the latter gives no guarantee that such orders will be carried out. During the fair, the exhibitor undertakes to hold no events of any kind in the financial sector or within the framework of the Structured Products Fair at the Kongresshaus Zurich without the written permission of the promoters of the Structured Products Fair.

### 14. Applicable law and place of jurisdiction

All legal relations between the exhibitor and the promoters are governed by and construed in accordance with Swiss law. The domicile of the promoters will be the place of jurisdiction. If there are compelling reasons or in the case of an event of force majeure, the promoters will be entitled to postpone, shorten or cancel the Structured Products Fair. In such cases, the exhibitors will have no right to withdraw or to claim for damages. If unforeseen political or economic events, sector-specific difficulties or force majeure make it impossible to hold the Structured Products Fair, the promoters undertake to reimburse the payments made by the exhibitors, minus any costs already incurred. If the fair is not held for justifiable reasons, the exhibitors will have no rights to claim compensation. All verbal agreements, authorizations and special regulations must be confirmed written, otherwise they will not be recognized.

### 15. Regulations of the exhibition location

Following please find an excerpt from the exhibition regulations of Kongresshaus Zurich. Infringements of these regulations will be charged to the exhibitor.

Section 3.2: "The utmost care is to be taken in setting up the exhibition. The rented halls are not exhibition halls, and are instead conference halls, in some cases with walnut panelling and walls made of soft, sound-absorbent material. It is therefore prohibited to affix exhibition objects and advertising material to the ceilings or walls with nails, pins, tacks, needles or adhesive substances. The structures must be constructed in such a way that they are self-supporting, and must have an underlay to protect the floor. The floor loading may not exceed 500 kg/m<sup>2</sup> at any place. Fixed seating, mirrors, light fittings, etc. may not be removed or may be removed only by the operations technician subject to express permission to do so." / Section 8: "The catering service within the exhibition is exclusively a matter for the Kongresshaus. Promoters or exhibitors are not permitted to distribute food or drinks."

#### Excerpt from the noise regulations

Art.1: For the purposes of this ordinance, noise is defined as being acoustic forces that are detrimental to the health, performance, or well-being of people. / Art. 3 c.: From 12 noon to 2 p.m. and from 7 p.m. to 7 a.m., all work that causes noise is prohibited. / Art. 25.1: Anyone who violates the provisions of this ordinance or related decrees, or who removes noise protection measures or impairs their performance, will be punished in accordance with Art. 37 of the general police ordinance of the city of Zurich.

### 16. Binding force

The exhibitor declares that they agree to these terms and conditions, and undertakes to comply in full with the regulations.

The promoters of the Structured Products Fair  
Zurich, 18 January 2012